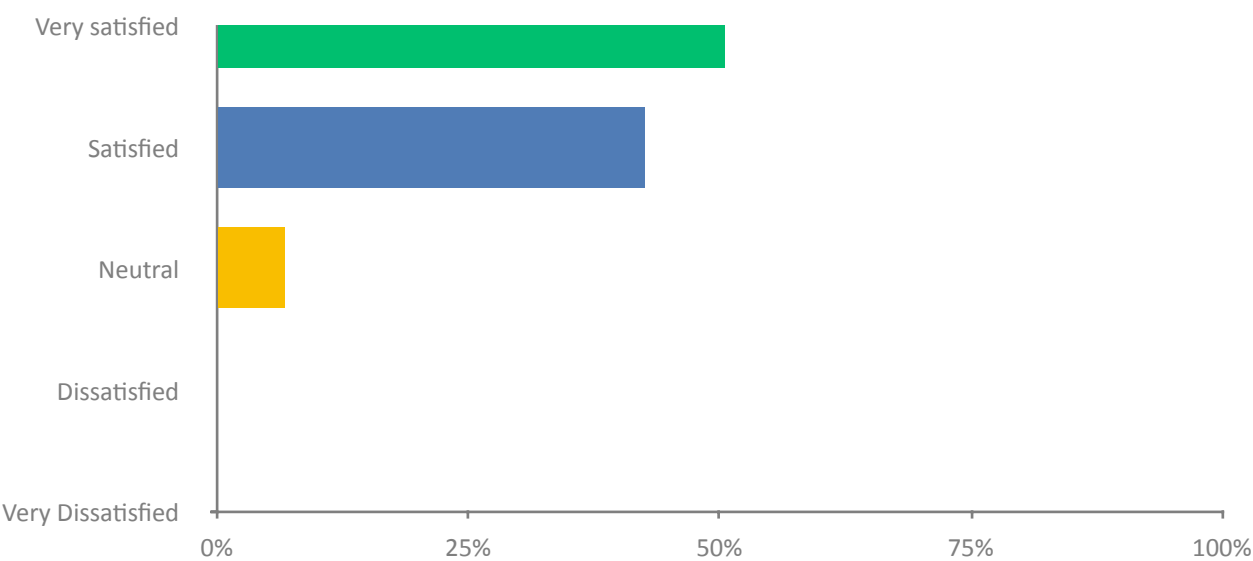


The Results of the Member Survey

Q1: How satisfied are you with the Queanbeyan Art Society?

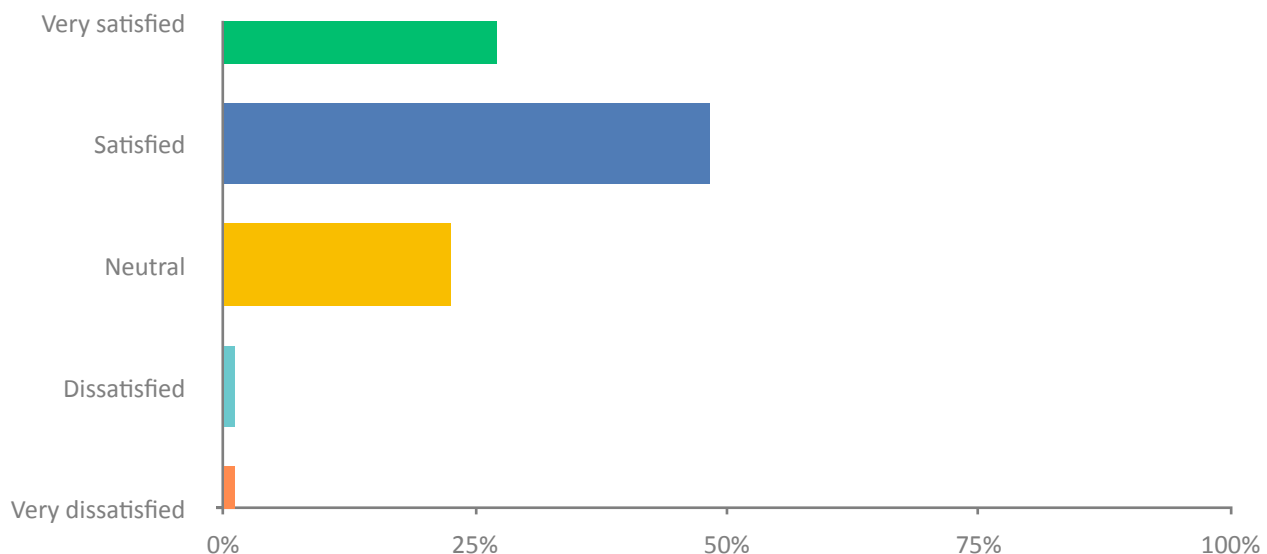
Answered: 89 Skipped: 1



Overall Satisfaction and Member Engagement Are Exceptionally High
94% of respondents report being "very satisfied" or "satisfied" with the Society.
No reported dissatisfaction at all (0% dissatisfied/very dissatisfied).
Engagement Response Rate: 88 responses from 200 members (44% response rate) is well above average for surveys, showing a highly engaged and invested membership.

Q2: How satisfied are you with the monthly competitions including the topics?

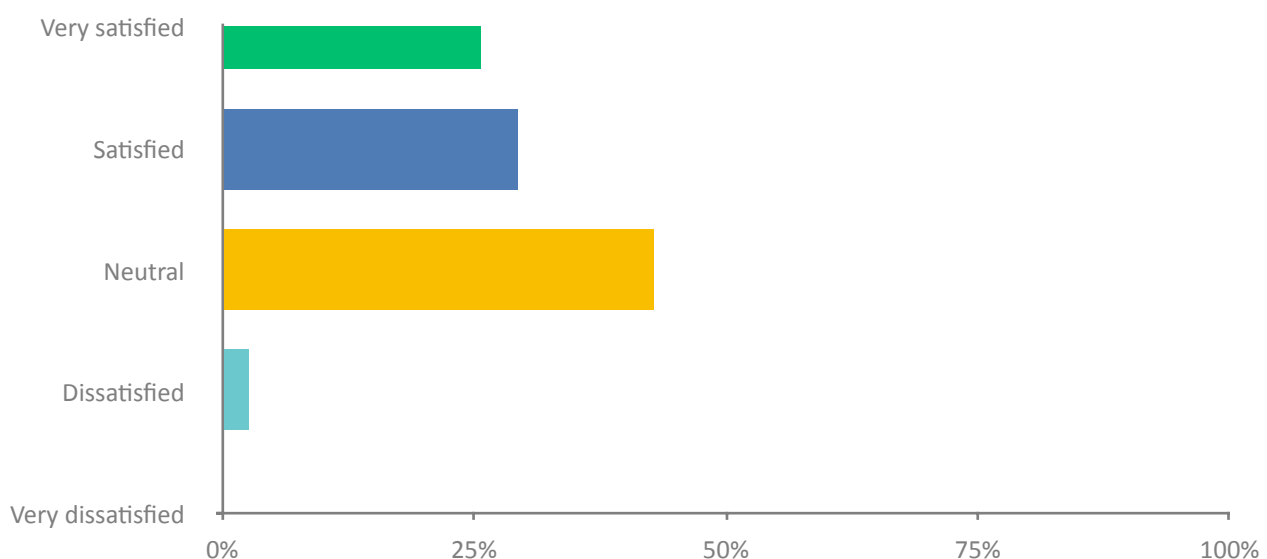
Answered: 89 Skipped: 1



76% positive (very satisfied/satisfied) ~ 23% neutral, only 1% dissatisfied, which strongly suggests competitions are popular but about a quarter of members are neutral indicating it's a possible area for refreshing topics/formats.

Q3: How satisfied are you with the classes/work groups that are run each week?

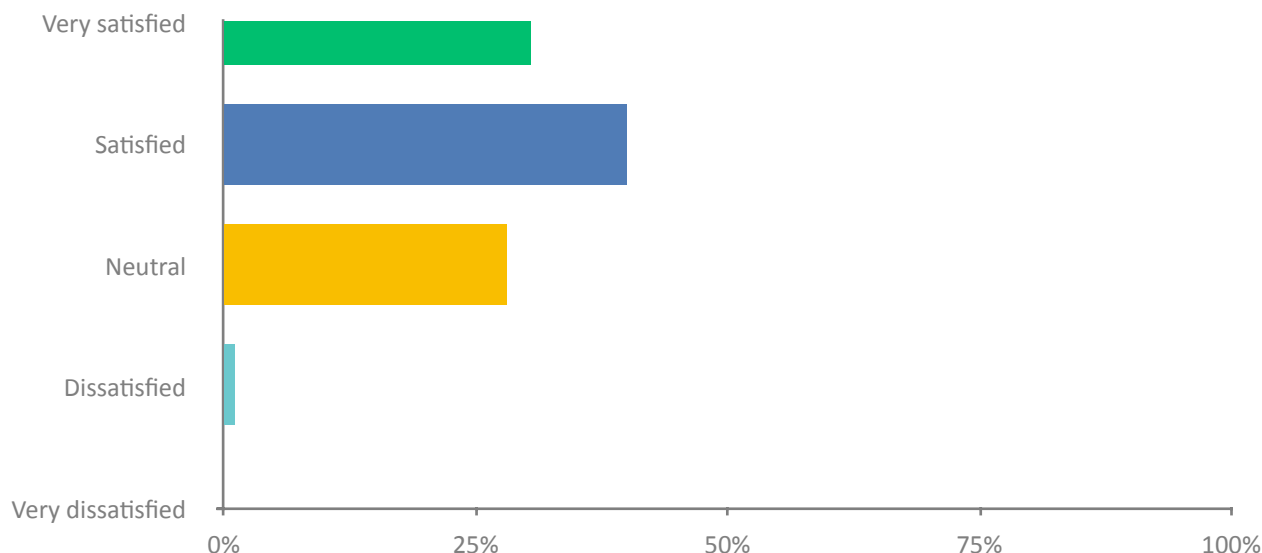
Answered: 82 Skipped: 8



These classes do not ignite strong excitement for nearly half the membership, suggesting opportunity for review, reinvigoration, or better communication about benefits.

Q4: How satisfied are you with the annual program of courses?

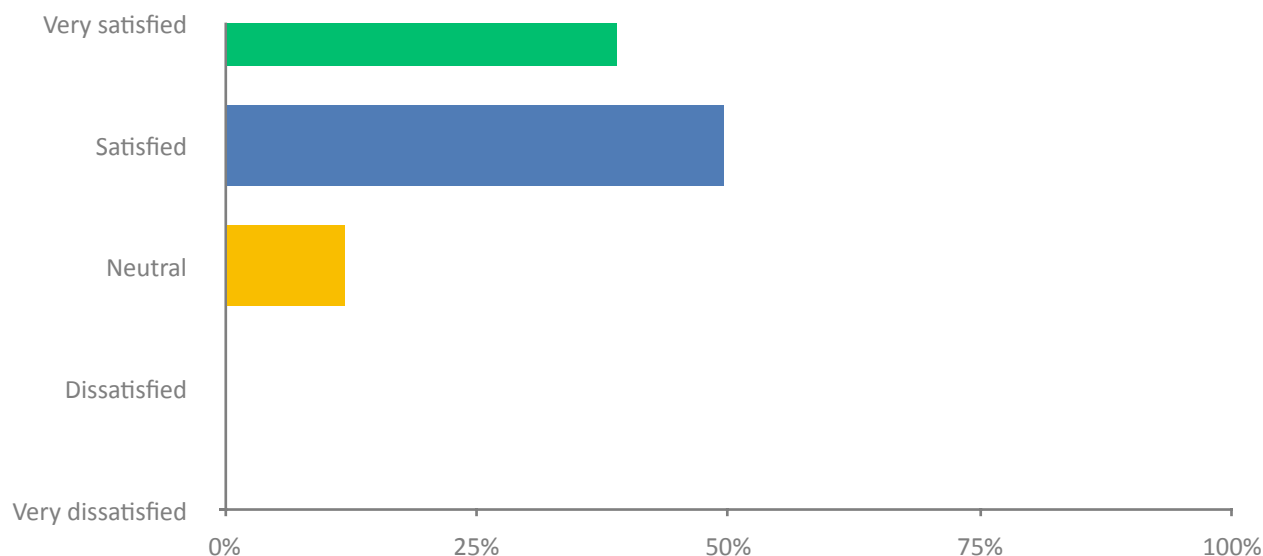
Answered: 85 Skipped: 5



Generally well-received, but again, a notable neutral contingent who might want new or different courses.

Q5: How satisfied are you with your opportunity to be involved in the Society's activities?

Answered: 85 Skipped: 5



Members feel strongly that opportunities exist to get involved—this is a real strength.

Q6: What aspects of the Society do you find most beneficial?

The overwhelming responses referred to the Society being a warm welcoming community of like minded people. Learning and exhibiting were also prominent comments but the opportunity to make friends and be welcomed was such strong themes.

the monthly exhibitions
Like minded people who are always happy!
The monthly competitions and network to practice art.
Life drawing and sculpting sessions
Opportunity to socialize with fellow artists and show my art
Opportunities to showcase works by local artists and expand general knowledge of the types of art mediums and expression.
Workgroups
I find the low key social aspect very beneficial. I also benefit from being able to push my work through regular attendance at work groups.
Friendly, welcoming, community based and lots of activities and interests for everyone throughout the year.
The regular groups, and the willingness and kindness of those who turn up to open up for us.
The friendships and sharing of knowledge
Motivates me to paint!
Variety of competitions
Knowing the members. The friendliness of the group is important.
Being amongst like minded people and forming nice friendships
Weekly time with other artists and an opportunity to exhibit my art.
Exposure to fellow artists. Different levels of participation options.
Workshops, plein air painting, exhibition opportunities
friendly atmosphere and the opportunity to put in for exhibitions
Common interests, feedback from judges. Workshops esp with Colley Whisson.
Opportunity, community, encouragement
The volunteers at the courses are terrific and really helpful.
The workgroups, monthly contests
Learning new techniques and making friends
The exhibitions, the opportunities offered and workshops
Knowing that there is a place where I can share my art.
Even though I have been unable to attend for a good while I am still kept informed.
The many benefits and opportunities provided for members
Monthly exhibitions. Workgroups
It is handy to me, a Queanbeyan resident and I know the members are friendly and welcoming.
Opportunity to participate in monthly shows, and see other artists work
Plein Air painting on Tuesday mornings and coffee after.
Art exhibitions for me.
People their friendly approach
Able to display my art regularly

The workshops.
Enjoying the buzz from a distance.
Plein air Tuesday group
Comraderie on activities
Others artists and exhibitions
Companionship
Opportunities to exhibit. Art fellowship. Incentive and support to improve my art practice.
The weekend workshops
Frequent activities and opening times. Friendly, non-art-wanky members.
The work groups as it encourages to do some art at least once a week. I also love the exhibition openings as it is a chance to meet and chat to lots of members about their art
The supportive social aspect. It really is the "friendly society".
For me workshops and news about what is happening
The community of amazing artists I paint Plein Air with every Tuesday morning
Exhibitions
Monthly exhibitions
Friendly. Competitions. Paintings hung outside of Queanbeyan.
Connection, opportunity to exhibit
Casual painting days, work shops, and exhibition events
A very warm and friendly group of artists
The supportive community, exhibiting in the gallery, and being able to sell cards.
en plein air. monthly exhibitions,
As I have been quite inactive in QAS in recent years due to personal reasons I feel I am unable to give a valuable response to the questions. However I do think QAS is a good Art Society with much to off members and provide the genera public with quality art.
exposure to other forms of art and art styles; A chance to exhibit.
Exhibitions
the workshops and exhibitions and meeting other artists
The acceptance and gentle encouragement of allMember artists
Challenge myself monthly and friendships
workgroup and workshops
Some 7 or 8 of the 12 monthly exhibition that I am able to enter.
Some of the workshops and monthly exhibitions
The ability to exhibit works and go to exhibitions. Also love the opportunity to atten workshops
The advertised workshops with well known artists
The ability to display my work. And, hopefully being able to take advantage of workshops in the future
Meeting like minded people that become my friends
Workshops, exhibitions
The monthly themes, low fees, friendliness of members.
The gallery being a place an artist can showcase their work and make some sales.
Monthly exhibition
Venue to learn and show my art
Exhibitions, competitions, newsletter.
Things that move me out of my comfort zone. Cheaper workshops on our class days
The approachability of members and and availability of the studio.
Community and events
The social and learning from my peers.

Q7: Do you have any suggestions for improvements to existing activities or any new activities you would like to propose?

As you will see from the following list, there were numerous suggestions for improvements. These were grouped together under broad areas for strategic consideration and prioritisation along with any activities that consume resources (both financial and human). These can be found at Attachment A.

All .good but perhaps have say a quarterly ON LINE EXHIBITION
no
When I dropped my art off for the first competition the “staff” were not very helpful or friendly. Not a good PR moment.
Too many to list here
The newsletter could benefit from improved formatting and an updated contemporary look. A review of the target audience would also be beneficial (i.e. is it a newsletter for the public or for members). There could be possible savings for QAS if the printed newsletter focused on the public and potential new members).
More art courses by expert artists
I would like to see some intensive weekend life drawing/painting workshops - or over the school holidays
I would like to see another drawing based competition and more drawing based activities. After all, drawing is the basis of art!
no
No
It can be hard to be an actively involved as a single mum with a busy full time job. Would there be interest in an activity or social group outside of work hours (in evenings)- “Mid-life-crisis art group”! I wonder if there would be interest in a queer art group. I’d be happy to support this where I can.
More watercolor and drawing workshops
Including a sculpture exhibition assess done a few years ago. We need to celebrate the sculpture it’s terrific. We need to ask members what other classes/groups could be held at the gallery. Eg, Collage/mixed media. Abstract group, drawing group. Areas not currently covered although there will be some members already doing them within the current classes.
Wider range in workshops and availability dates.
Younger members would be an important asset to the club. Targeting younger people could be included in the planning
A number of community members are interested in art, but don’t want to invest in expensive equipment , in case it is not for them. Perhaps offer a beginners workshop eg graphite, coloured pencils, watercolour, where the fee could include basic art materials.
No I don't. I also apologize as I haven't as yet offered to help with workshops. But I will when I can.
Another plein air group that is local,around Queanbeyan area.
None I can think of right now.
Not at the moment.
As well as comments above re: having more workshops through the year, it would also be great to include one-day workshops as well (may be more attractive to full time workers?). Also, an improvement would be to include a materials list either with the course outline or earlier than a few days before the course - I found it a surprise financially and the longer lead-time would be helpful.
Encouraging younger membership by teaching a beginners either monthly or every 2 months

would love to do sculpture casting workshop
N/A
Keep up the great work
Occasionally it would be great to have those plastic screens in place around the back pergola for winter
No suggestions at the moment.
More workshops.
Refocus QAS; stop trying to recruit so many different groups of people to QAS (eg. children). I strongly believe that is the job of the Government to cater for all types of people, not QAS. We use to be a fairly small art society, with dedicated artists and I believe we should get back to being that. QAS is also not big enough to cater for everyone and there are some people at QAS who really aren't that interested in art and they would be better off at the University of the third age for their art pursuits. We should be focusing on art, particularly fine art. We do have the opportunity to attract international artists to provide workshops and we could establish a reputation for that. Get rid of the paperback fiction books in the back room, they belong in the Senior Citz club, not an art society. We need to refocus QAS as an art society for artists.
More exhibition spaces in a wider area.
No, thank you
Link Facebook and Instagram accounts. Refreshed look for the newsletter.
Travel Sketching, making sketchbooks, beginner watercolour, seascape pastel artists like Tricia Taylor
Improve entry process during gallery painter times. Its cumbersome having entry through the front door while painters are at the back of the building. Maybe either have a doorbell to be pressed for entry or make the entry via the door into the work area
No
Need to open up the QAS to new ideas, expand what the QAS does, attract new visitors and artist members by running one much bigger external art prize competition, event a year, marketed Australia wide to a new demographic of artists. Much younger on social media and get influencers behind the marketing. Why not start with a street art competition around the streets of Queanbeyan with the support of the local Council local tourist office and local businesses.
No
Maybe tracking of paintings exhibited out of the gallery. (Returns)
I feel that the kids paintings should be restricted to the work room only
Maybe some sketching classes or workshops
If the heating system would be operating when the morning in the morning artists that would be wonderful.
See previous comment on shorter demonstrations. We have the sculpture group but no training or workshops available for that, which is a real missed opportunity. Keep the gallery open longer on peak days (holidays and weekends) and invest in advertising our gallery exhibitions broadly via press releases, radio interviews, community notice boards etc. We need an art group for Saturdays, kids' classes again and learner classes to engage the general community more and attract new members.
No
print making; drawing - traditional not expressive
not sure I would need to find out more about the history of the society
Have a paid manager so the gallery is open daily or at least Wednesday to Sunday. Attract people to the gallery
nil
Not really.
Incorporation of artist talks at exhibitions. What inspires their works, their process, their favourite materials, etc. The shop and entry foyer could benefit from a makeover to encourage people to explore the gallery.
Seems that oil painters are not that welcomes due to use of turps. U understand this predicament

Workshop/ classes with Helen Cottle

Less emails, you need to be more strategic with how and how frequently you send emails. For example rather than 5 different emails about the activities/ competitions taking place in one month or that are open, send one email with links to all. I'm guessing you know the competitions etc that are available at least one or two months in advance so send one correspondence rather than 10. Or improve the messaging in the news letter. Tell members not to reply all in emails, it's just annoying and also means carbon emissions from email traffic.

I would like to encourage more gallery sitters to join the volunteer team. When the gallery is open, our paintings might sell

Nil

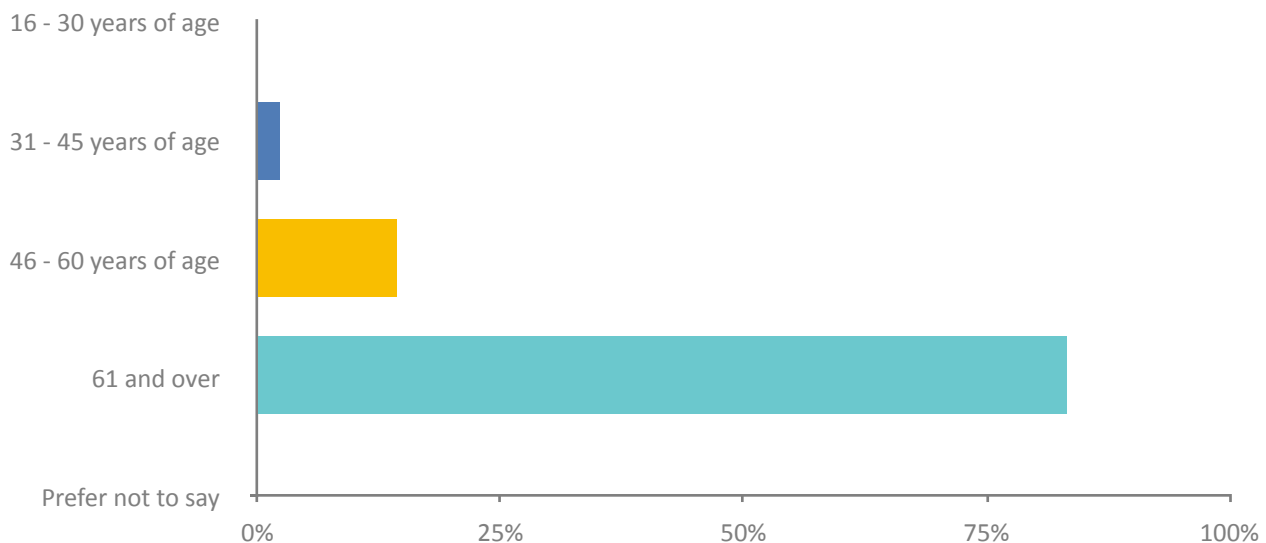
No suggestions - great as is!

Can we sell art products at the gallery

I'd like to see more workshops. Personally I like portrait and impressionist landscapes.

Q8: What age bracket do you fall within?

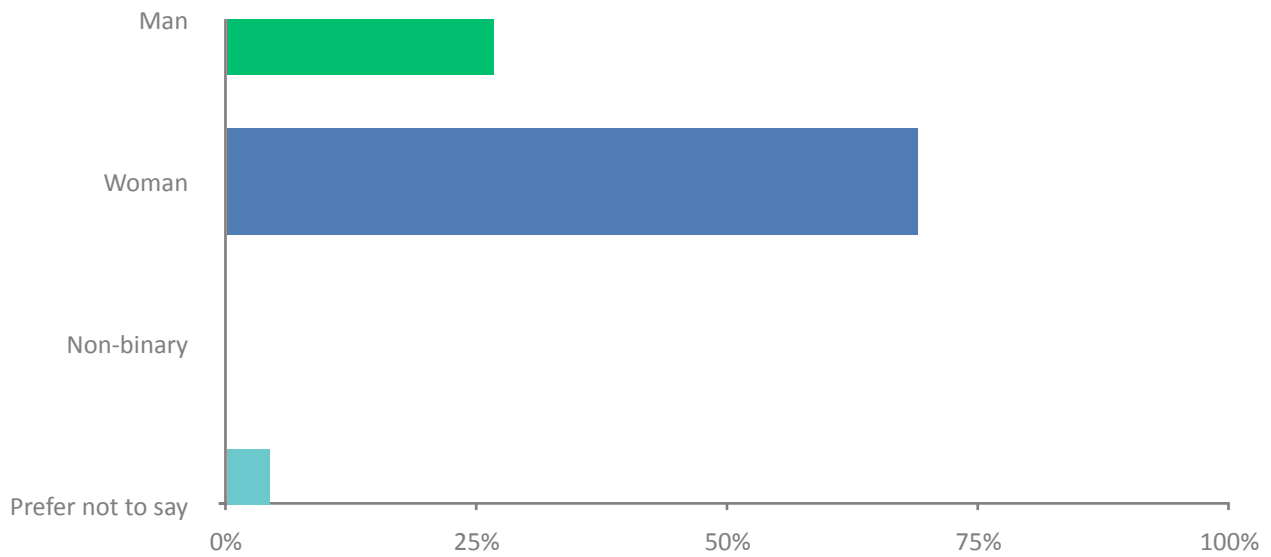
Answered: 90 Skipped: 0



The Society's membership are predominantly retirees or semi retirees. Potentially people who have chosen art as a pursuit following their working life in the organised workforce and/or domestic care. Future members may well be found by holding introductory courses, in various forms of art, with the view of igniting an interest in people approaching retirement age and who are looking for an interest or pursuit.

Q9: What is your gender?

Answered: 90 Skipped: 0



Women are the clear major demographic. Programming might consider interests and needs accordingly, but also ensuring inclusiveness.